

Dear _____,

I am writing as a member of our organization to bring your attention to the attached Declaration recently published by the International Society for Social Paediatrics and Child Health (ISSOP).

The Declaration is a call for all paediatric associations and other relevant bodies to show their support for breastmilk feeding and for the WHO International Code of Marketing of Breastmilk Substitutes by endorsing the principles that many, perhaps most of our members support. This would require ending any sponsorship by infant formula manufacturers or associated foundations of our organization's activities.

I very much hope that you will be able to support this initiative and would be happy to answer any questions that you have about the Declaration or its evidence base

Sincerely,